



Master- Programme	MBA Programm with concentrations in: <ul style="list-style-type: none"> <li>- Management</li> <li>- Quality Management</li> <li>- International Accounting</li> <li>- Human Resources Management</li> <li>- Marketing</li> <li>- Banking and Finance</li> </ul>
Qualification awarded on completion:	Master of Business Administration (MBA)
Intended length of programme:	Full-Time: 16 months Part-Time: a minimum 24 months (16 months)
Type of programme	Full- and Part-Time
Higher education institution (HEI):	Talal AbuGhazaleh College of Business / German Jordanian University, Amman, Jordan
Faculty/Department:	Talal AbuGhazaleh College of Business / German Jordanian University, P.O. Box 921951 Amman 11192-Jordan <a href="http://www.tagcb.edu.jo">www.tagcb.edu.jo</a>
Contact:	Ms. Nisreen Al- Ashqar
Telephone	(9626) 5509222
Fax	(9626) 5509102
E-Mail	<a href="mailto:info@tagcb.edu.jo">info@tagcb.edu.jo</a>
Accredited by	Foundation for International Business Administration Accreditation (FIBAA)
Date of Accreditation	November 16 <sup>th</sup> and 17 <sup>th</sup> , 2009
Period of accreditation	November 17 <sup>th</sup> , 2009 until end of summer semester 2015
Conditions imposed	none
Peer	<p>Prof. Dr. Thomas Heimer Frankfurt School of Finance and Management, Frankfurt a. Main, Germany</p> <p>Prof. Dr. Jörg Erpenbach BiTS - Business and Information Technology School GmbH, Iserlohn, Germany</p> <p>Prof. Dr. rer. pol. (Dipl.-Kfm.-MScPM) Marcus Oehlich Oehlich Consulting, Riedstadt, Germany</p> <p>Ralph Müller-Eiselt (B.A.) Master of Public Policy Candidate, Hertie School of Governance, Berlin, Germany</p> <p>Participant Observer:</p>

	Dr. Bayan Abdulhaq Executive Director, ARQAANE – Arab Quality Assurance and Accreditation Network, Amman, Jordan
Profile of course	<p>The MBA programme is a generalist programme with a special focus on Management, Quality Management, International Accounting, Human Resources Management, Marketing, and Banking and Finance. It mainly relies on the development of those who have a significant academic background and relevant work experience on which the learning process should build. Graduates are expected to be able to demonstrate a range of cognitive and intellectual skills together with techniques specific to business and management. They should also demonstrate relevant personal and interpersonal skills.</p> <p>TAG-College considers that one ECTS is equivalent to 25 student learning hours for the average student. The MBA programme courses consist of a total of 42 US credit points which are equivalent to 70 ECTS (European Credit Transfer System) credit points. There is no thesis requirement in the MBA program but there is a comprehensive exam at the end of the program with a pass or fail grade.</p> <p>To qualify for admission, a candidate should meet the following requirements:</p> <ol style="list-style-type: none"> <li>1. <i>Academic Requirement:</i> Be a holder of an undergraduate degree in any field of study from a recognized university with a minimum average of “good”.</li> <li>2. <i>English Language Requirement:</i> Obtain a minimum TOEFL score of 80 out of 120 on an Internet based test (iBT) which is equivalent to 550 on a paper based test (PBT), or a minimum IELTS (International English Language Testing System) score of 6.0.</li> <li>3. <i>Proficiency in Basic Computer Skills:</i> Be proficient in basic computer skills such as those provided by the Talal AbuGhazaleh Cambridge University IT Skills Program or its equivalent.</li> <li>4. <i>Work Experience:</i> It has to be guaranteed that students have two years of relevant work experience in their professional background.</li> </ol> <p>The tuition fees for the academic year 2008-2009 have been set as follows:</p> <ol style="list-style-type: none"> <li>1- <i>for jordan students:</i> <ul style="list-style-type: none"> <li>- Admission Fees: J.D. 250</li> <li>- Registration Fees: J.D. 100 per semester</li> <li>- Tuition Fees: J.D. 275 per cr. hr.</li> </ul> </li> <li>2- <i>for non-jordan students:</i> <ul style="list-style-type: none"> <li>- Admission Fees: \$ 1,500</li> <li>- Registration Fees: \$ 500 per semester</li> </ul> </li> </ol>

	<p>- Tuition Fees: \$ 390 per cr. hr. per cr. hr.</p> <p>Currently, TAG-College has eleven full-time professors (Professors, Associate Professors and Assistant Professors) in different specializations in business fields (Management, Marketing, Finance, Economics, International Business, Accounting, Quality, and Human Resources). Moreover, the college signed contracts with part-time professors to ensure the availability of teaching staff, and the continuity of its programme in the case of absence or research leave and to include practitioners' expertise into the programme.</p> <p>The variety of topics presented in each course allows for using a blended learning mixture tailored to the nature and requirements of the taught material. In addition to the delivery of lectures, other methods are used to encourage communication and collaborative learning with scheduled class time described as follows:</p> <ul style="list-style-type: none"> <li>- Group work, simulations and tutorials supported by team and individual study.</li> <li>- Case studies and video footages.</li> <li>- A course management system (Moodle) is now applied in several courses by both students and professors.</li> </ul>
<p>Summary of assessment by the agency</p>	<p>The MBA programme with concentrations in:</p> <ul style="list-style-type: none"> <li>• Management</li> <li>• Quality Management</li> <li>• International Accounting</li> <li>• Human Resources Management</li> <li>• Marketing</li> <li>• Banking and Finance</li> </ul> <p>of the Talal AbuGhazaleh College of Business/ German Jordanian University, Amman, Jordan meets the quality requirements for Master programmes and has been accredited by FIBAA.</p> <p>The accreditation procedure has verified that the programme has all of the quality elements required by a Master programme, including those specified in the European MBA Guidelines. The degree course is a Further education programme.</p> <p>The programme has a modular structure, has been assigned ECTS points, has a particularly application-oriented profile and leads to the academic degree of "Master of Business Administration". The degree is awarded by the Talal AbuGhazaleh College of Business/ German Jordanian University, Amman, Jordan.</p> <p>Taking into consideration the strategy and objectives, the design, resources and services plus the quality assurance, this programme in general meets the quality requirements.</p> <p>The panel members feel that the clear strength of the programme lies in the positioning of the programme, the international orientation of the programme, integration of theoretical and practical content, the provision of management concepts and applications, the use of projects and case studies, the employability and teaching staff's business experience.</p>

	<p>But the reviewers also feel that there is potential for development to:</p> <ul style="list-style-type: none"><li>• enlarge academic network,</li><li>• design the module descriptions more precisely,</li><li>• enlarge the focus on Jordan needs in case studies and projects,</li><li>• check for more tutorials in other topics,</li><li>• increase number of full time teaching staff,</li><li>• install faculty meeting to enlarge the coordination among the professors,</li><li>• develop a concept to return on growth path due to the dropping student enrolments,</li><li>• communicate the main findings of the evaluations by the students to the students.</li></ul>
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## Quality Profile

Higher Education Institution (HEI): Talal AbuGhazaleh College of Business/ German Jordanian University, Amman, Jordan

Programme: MBA programme with concentrations in:

- Management, Quality Management, International Accounting, Human Resources Management, Marketing, Banking and Finance

quality ratings		excellent	exceeds quality requirements	meets quality requirements	does not meet quality requirements	n.o. <sup>1</sup> n.a. <sup>2</sup> n.r. <sup>3</sup>
<b>1.</b>	<b>strategy and objectives</b>					
1.1	programme objectives			X		
1.1.1*	logic and transparency of programme objectives			X		
1.1.2	rationale for qualification title			X		
1.1.3	programme profile (only relevant for Master programmes in Germany for which the AC's quality label is being sought)					n.r.
1.1.4*	competence goals			X		
<b>1.2</b>	<b>positioning of programme</b>		X			
1.2.1	positioning on education market		X			
1.2.2	positioning on job market (employability of graduates)	X				
1.2.3	positioning within HEI's overall strategy			X		
<b>1.3</b>	<b>international orientation</b>			X		
1.3.1	internationality of programme design			X		
1.3.2	internationality of student community			X		
1.3.3	internationality of teaching community		X			
1.3.4	specific international and intercultural content		X			
1.3.5	structural and/or content indicators for internationality			X		
1.3.6	foreign language skills		X			
<b>1.4</b>	<b>cooperation and partnerships</b>			X		
1.4.1	cooperation with HEIs and other academic institutions/networks				X	
1.4.2	cooperation with enterprises and other organisations		X			
<b>1.5</b>	<b>equality of opportunities</b>			X		

1 nicht beobachtbar | 2 nicht vorhanden | 3 nicht relevant

\* kennzeichnet „Asterisk-Kriterien“, die für eine Akkreditierung mindestens mit „Qualitätsanforderung erfüllt“ bewertet sein müssen.

quality ratings		excellent	exceeds quality requirements	meets quality requirements	does not meet quality requirements	n.o. <sup>1</sup> n.a. <sup>2</sup> n.r. <sup>3</sup>
<b>2.</b>	<b>admission (admission process and procedure)</b>					
2.1	admission requirements			X		
2.2	application documents			X		
2.3	professional experience (asterisk criterion for Master programmes of the "further education" type)		X			
2.4	ensuring foreign language competence		X			
2.5*	logic and transparency of admission procedure			X		
2.6*	transparency of admission decision			X		
<b>3.</b>	<b>programme design</b>					
3.1	structure			X		
3.1.1*	application of the "European Credit Transfer and accumulation System (ECTS)"			X		
3.1.2*	use of module concept			X		
3.1.3	structural construction of the programme (core subjects and specialisations ("compulsory electives"))			X		
3.1.4	optional electives for students			X		
3.1.5	integration of theoretical and practical content		X			
3.1.6*	study and examination regulations			X		
3.1.7*	transparency and description of modules			X		
3.2	content			X		
3.2.1*	logic, conceptual coherence and transparency of programme/curriculum			X		
3.2.2	field-specific core subjects offered			X		
3.2.3	field-specific specialisations ("compulsory electives") offered			X		
3.2.4	field-specific optional electives offered			X		
3.2.5	interdisciplinarity			X		
3.2.6	methodological competence and academic work			X		
3.2.7*	development of knowledge and skills			X		
3.2.8	teaching informed by academic work and research			X		

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3.2.9	student learning assessments and examinations			X		
3.2.10	thesis					n.r.
<b>3.3</b>	<b>generic skills</b>			X		
3.3.1	preparation for research-oriented tasks (only for Master programmes)			X		
3.3.2	additional learning opportunities			X		
3.3.3	social behaviour, ethical aspects and conduct			X		
3.3.4	management concepts		X			
3.3.5	communication and public-speaking skills			X		
3.3.6	teamwork and conflict-handling			X		
<b>3.4</b>	<b>teaching and learning methods</b>			X		
3.4.1	logic and transparency of teaching and learning methodology			X		
3.4.2	diversity of methods			X		
3.4.3	practical projects and case studies		X			
3.4.4	teaching and learning materials			X		
3.4.5	guest lecturers			X		
3.4.6	student assistants involved in teaching			X		
3.5*	employability		X			
<b>4.</b>	<b>resources and services</b>					
4.1	programme teaching staff			X		
4.1.1*	structure and number of teaching staff in relation to curricular requirements			X		
4.1.2*	teaching staff's academic qualifications			X		
4.1.3	teaching staff's pedagogical qualifications			X		
4.1.4	teaching staff's business experience		X			
4.1.5	internal cooperation				X	
4.1.6	provision of student support/coaching by teaching staff		X			

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4.2	programme management			X		
4.2.1	workflow management for programme management and the decision-making process			X		
4.2.2	programme directors			X		
4.2.3*	administrative support for students and teaching staff			X		
4.2.4	advisory body (advisory board) and its structure and responsibilities		X			
4.3	programme documentation			X		
4.3.1*	programme descriptions			X		
4.3.2	documentation of activities during academic year			X		
4.4	facilities		X			
4.4.1*	quantity and quality of teaching rooms		X			
4.4.2	availability of modern ICT in teaching rooms and at individual workstations		X			
4.4.3	access to the required literature			X		
4.4.4	library opening hours			X		
4.4.5	number of and technical equipment at library workstations for students		X			
4.5	additional services		X			
4.5.1	careers advice and placement service		X			
4.5.2	alumni activities					n.o.
4.5.3	student counselling and welfare services		X			
4.6	financial planning and financing of programme			X		
4.6.1*	logic and transparency of financial planning			X		
4.6.2	basic funding			X		
4.6.3*	financial stability of programme			X		

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quality ratings

		excellent	exceeds quality requirements	meets quality requirements	does not meet quality requirements	n.o. <sup>1</sup> n.a. <sup>2</sup> n.r. <sup>3</sup>
<b>5.</b>	<b>quality assurance</b>					
5.1*	quality assurance and enhancement in the HEI of programme development			X		
5.2	inclusion of quality assurance and enhancement of the programme in the HEI's overall quality assurance strategy			X		
5.3	quality assurance of programme content, processes and outcomes			X		
5.4	evaluation			X		
5.4.1	evaluation by students			X		
5.4.2	evaluation by teaching staff			X		
5.4.3	external evaluation by alumni, employers and third parties				X	

1 = not observable | 2 = not available | 3 = not relevant